

What

Brightlands is a community of 21,000 ambitious entrepreneurs, researchers and students. They are affiliated with start-ups, SMEs, multinationals and knowledge institutes. From their base at the four Brightlands campuses, they team up to take on global challenges in health, sustainability, digitization and nutrition. The campuses also foster cross-overs between health, chemicals, materials and nutrition. At Brightlands, they can realize their ambitions and profit from the ideal campus environment and the best facilities. Their innovative and competitive strength is further reinforced by an optimal scientific climate.

Where

Entrepreneurs, researchers and students affiliated with start-ups, SMEs, multinationals and knowledge institutes work from the four Brightlands campuses. These campuses are located in the Dutch province of Limburg, right in the middle of the Eindhoven-Louvain-Aachen top technology triangle. Each campus's area of expertise is firmly rooted in its environment. Brightlands Chemelot Campus, for example, is located at the heart of Europe's chemical axis: 40% of the European chemical industry is based in an area between Antwerp-Rotterdam and the Rhine, representing 220 billion Euros and 240,000 jobs. Brightlands Campus Greenport Venlo is right in the middle of the Euregion, the largest continuous horticultural area in Europe.

How

World-famous researchers have taken up residence in new public-private institutions at Brightlands. These are institutes where top academic knowledge from prominent parties such as Maastricht University, Maastricht UMC+, Technical University Eindhoven, Open University, RWTH, Aachen University and Fraunhofer are connected to knowledge from companies. These researchers' ambitions demand unprecedented facilities. They find all these things at Brightlands: from the world's strongest scanners and the most accurate analytical tools to flexible cleanrooms, efficient pilot plants and field labs.

Who

At Brightlands, entrepreneurs, knowledge institutes and government agencies all work intensively together. Together with prominent companies such as DSM and APG, the Province of Limburg, Maastricht University, Maastricht UMC+, Zuyd University of Applied Sciences and Fontys Venlo University of Applied Sciences are the initiators. Educational institutions such as Open University, HAS University of Applied Sciences and secondary vocational institutions such as Citaverde College, Leeuwenborgh, Arcus College and Gilde Education and Training, but also local government are also joining these efforts. Major corporations, SMEs in the Euregion and start-ups share their knowledge. Working as a united front, they are committed to a strong innovation climate and a flexible and internationally accessible employment market tailored to the region.



One ecosystem



282 companies



8,764 students



12,324 jobs



1,127,000 m²

Four areas of expertise



Brightlands Chemelot Campus

Smart materials and sustainable production of chemicals

85 companies / 1,971 jobs / 755 students / 216,000 m²



Brightlands Maastricht Health Campus

Regenerative and precision medicine, innovative diagnostics

103 companies / 9,541 jobs / 6,929 students / 720,000 m²



Brightlands Smart Services Campus

Data science and smart services

60 companies / 500 jobs / 250 students / 21,000 m²



Brightlands Campus Greenport Venlo

Safe and healthy nutrition, future farming and bio-economy

34 companies / 312 jobs / 830 students / 170,000 m²
