

## What?

### The power of the community

Brightlands is a vibrant international community of over 21,000 driven talents working for start-ups, SMEs, multinationals and research institutes. At the four Brightlands campuses, scientific knowledge cuts right across every boundary and border to result in new products, and entrepreneurs' experiences inspire others to arrive at new forms of research and education. The campuses' focus lies on the fields of health, nutrition, smart digital services and combinations thereof, and all of this with a view to potential social and commercial value.

## Where?

### Economic heart of Europe

The Brightlands campuses are located in Limburg, right in the middle of the Eindhoven-Louvain-Aachen technology triangle, the "Blue Banana" of Europe and at the heart of one of Europe's largest horticultural regions. Brightlands is also centrally located between the major seaports of Rotterdam and Antwerp and the Rhineland. This is also an area where 40% of the European chemical production takes place, accounting for 240,000 jobs.

## How?

### Innovation through unique approach

Innovation arises based on a unique approach in which science flocks to places where markets are developing. This is where the four Brightlands campuses grow: Brightlands Chemelot Campus, Brightlands Maastricht Health Campus, Brightlands Smart Services Campus and Brightlands Campus Greenport Venlo. Stimulated by the close partnerships between government, knowledge institutes and business, they are working on the great challenges in health and sustainability.

## Who?

### Knowledge and talent network

Brightlands provides access to the knowledge network of companies and top academic knowledge at universities. These institutions range from Maastricht University, Maastricht UMC+, Technical University Eindhoven, RWTH Aachen University, University of Hasselt, Fraunhofer to the Open University. These partnerships have given rise to new public-private institutes such as AMIBM, Brightlands Materials Center, BISS, CAROU, InSciTe, M4I and MERLN. There are also educational programs offered by Zuyd University of Applied Sciences, Fontys, HAS University of Applied Sciences and higher education institutes at the campuses themselves.



# One ecosystem

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**350 companies**



**8.791 students**



**12.808 jobs**

## Four areas of expertise

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### **Brightlands Chemelot Campus**

Smart materials and sustainable production of chemicals

92 companies / 2,005 jobs / 848 students

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### **Brightlands Maastricht Health Campus**

Regenerative medicine, precision medicine, innovative diagnostics

126 companies / 9,553 jobs / 7,057 students

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### **Brightlands Smart Services Campus**

Data science and smart services

80 companies / 650 jobs / 450 students

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### **Brightlands Campus Greenport Venlo**

Healthy and safe nutrition, future farming and bio-circular economy

52 companies / 600 jobs / 436 students

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